



(BS) Bachelor of Science Degree in International Business Administration

Offered at the following Schiller International University Campus: Leysin

The SIU / ACS Bachelor of Science in International Business Administration combines the virtues of rigorous preparation in business strategies and skills in an international context with a solid liberal arts basis that contributes to the formation of a successful business person.

General Core Courses:

In fulfilling the requirements of the General Core, a student may opt to fulfill the requirements for the two-year Associate of Arts Degree. The General Core consists of the following:

	Credits
English 111 and 112	6
Two History courses (HIS 101 and HIS 102)	6
Two Humanities courses; includes art, art history, literature, philosophy and history (except HIS 101 and HIS 102)	6
Two courses in either mathematics or science	6
Two courses in social science; includes sociology, psychology, economics, political science or international relations	6
One course in Information Technology	3
Proficiency in a foreign language to intermediate level	4-16
Credit hours of Free Electives	13-25

Total Credits	62

Preparation Courses:

These courses are required for the major; they may be taken as part of, or in addition to, the General Core requirements.

	Credits
BA 101 Introduction to International Business	3
BA 110 Principles of Accounting I	3
BA 111 Principles of Accounting II	3
EC 101 Principles of Economics: Microeconomics	3
EC 102 Principles of Economics: Macroeconomics	3
IT 101 Introduction to Information Technology	3
MAT 172 Applied Mathematics	3
PSY 101 Introduction to Psychology	3
SOC 101 Introduction to Sociology	3

Total Credits	27

Common area of study for International Business Administration majors:

	Credits
BA 201 Business Communication	3
BA 221 Principles of Marketing	3
BA 251 Principles of Business Law	3
BA 324 Organizational Behavior	3
BA 331 Introduction to Business Finance 3	3
BA 490 Administrative Policy	3
EC 300 (1) 300+ level Economics course	3
EC 300 (2) 300+ level Economics course	3
IT 201 Management Information Systems	3
MAT 361 Introduction to Statistical Methods	3

Total Credits	30

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CONCENTRATIONS:

Students choose to pursue one of the three concentrations, each providing a degree of specialization within the major. Each concentration relates to well-defined careers in business.

Accounting/Finance; 5 courses = 15 credits, selected from:

	Credits
BA 301-302 Intermediate Accounting	6
BA 304 Managerial Accounting	3
Plus 6 credits selected from:	
BA 309 Money and Banking	3
BA 333 Investment Policy	3
BA 412 Operations Management	3
BA 431 International Financial Management	3
Total Credits, maximum	15

Management; 4 courses = 12 credits, selected from:

	Credits
BA 304 Managerial Accounting	3
BA 312 Business and Society: Management Strategies	3
BA 313 Personnel and Human Resources Management 3	
BA 371 International Marketing Management	3
BA 412 Operations Management	3
BA 436 Case Studies in Management	3
BA 469 Entrepreneurship in New Ventures	3

Total Credits, maximum	12

Marketing; 4 courses = 12 credits, selected from:

	Credits
BA 338 Import-Export Operations	3
BA 371 International Marketing Management	3
BA 422 Marketing Communications	3
BA 424 Case Studies in Marketing	3
BA 471 International Marketing	3
BA 473 Marketing Research	3

Total Credits, maximum	12

Undergraduate Graduation Requirements:

Students must earn a minimum of 124 semester credits. All students must complete the General Core courses as described above.

No more than 2 credits in physical education may be included in the 124-credit requirement. A minimum grade point average (GPA) of 2.00 (C) or above must be earned.

The final 33 credits must be completed in the residence at Schiller International University. Completion of at least the intermediate level of one foreign language is required.